

Covers the Torrance District Like a Blanket.

The Torrance Herald

"There is no Substitute for Circulation."

Eleventh Year—No. 64

Published Weekly

TORRANCE, CALIF., THURSDAY, OCT. 1, 1925

Every Thursday

5c Per Copy

HALF-WIT RUNS AMUCK IN LOMITA LEGION POST PUTS ON GOOD PLAY

CHURCH IN ESPECIAL SERVICE

First Christian Announces Program of Unusual Meetings Here
REV. WAITE IN CHARGE
Chicago University Graduate Will Be in Torrance Indefinitely

A series of special meetings will begin next Monday evening at the First Christian Church, and will continue indefinitely.



music will be a feature of these services, to open promptly at 8 o'clock, and close as promptly at 9.

Chief Hannebrink Back From Seattle Plans Fire Week

Mr. and Mrs. Ben Hannebrink have returned from Seattle, where Mr. Hannebrink attended the convention of the Pacific Coast Fire Chiefs Association.

As a result of his trip the chief has decided to make Fire Prevention Week in Torrance a week of real significance.

Mrs. Henderson Will Return From World Trip in a Few Days

Mrs. Isabel Henderson, who has been on a tour of the world during the past year, is expected to arrive in Torrance within the next few days.

The regular meeting of the American Legion Auxiliary county council will be held Friday at 1:30 at the Clark Hotel, Los Angeles.

Three Performances Greeted With Applause as Local Cast Plays in Torrance and Lomita

By GROVER C. WHYTE
Once more the Bert S. Crossland Post of the American Legion has proven itself one of the most thoroughly alive organizations in the community.

The play was presented Tuesday and Wednesday nights before appreciative audiences at the Torrance High School Auditorium, and Thursday night at the Lomita Theatre.

The performance was opened by Little Miss Helen Hoge, 3-year-old Metro-Goldwyn-Mayer moving picture star, now living in Torrance.

There followed an entertaining musical prologue, opened by Miss Lois Lingenfelter and Mrs. Mary Lingenfelter Thompson with a delightful duet.

A male quartette, composed of Carleton Bell, Fred Leasing, Charles N. Curtis and T. W. Tonkin, sang several selections.

In the chorus of the prologue were the following: Miss Selma McNeil, Miss Gene Neilson, Miss Virginia Bruesinger, Miss Betty McDonald, Mrs. Ails King, Mrs. Ralph Satchell, Mike Pix, Ted Frenger, and W. Harold Kingsley.

The prologue provided a charming atmosphere for the presentation of the three-act serio-comedy which followed.

Members of the cast in the play did unusually well with a difficult vehicle. "It Pays to Advertise" is by no means an easy play for amateurs to stage.

The play is constructed around the attempt of Cyrus Martin, soap king (Willis M. Brooks), to make something of his idle son Rodney (W. Harold Kingsley).

Upbraided by his father for his idleness and spurred on by Mary, Rodney decides to go into business.

He stumbles on a recipe for making soap in an old cook-book and makes up his mind to go into the soap business.

At this point enters Ambrose Peale, press agent (Sam Levy). Peale convinces Rodney of the value of advertising and the two, with Mary's connivance, decide to use their small amount of capital to conduct a campaign of advertising for their "13 Soap, Unlucky for Diet."

The first act closes with Rodney laying down to his father the merits of extensive advertising.



MISS HELEN HOGE

Frame-Up on Dad

At this point Cyrus Martin is announced. The boys believe they have won and concoct a plan to "sell out to father."

But the boys are called out by an urgent summons from the landlord and Mary, ignorant of what the boys have done, unwittingly "spills the beans" before father, who upbraids his son as a cheat and a bluff.

Undaunted, Rodney tells Mary he will not give in yet, when Peale enters with a telegram from Marshall Field ordering 50,000 cakes of soap.

They have no soap, but decide they can buy it from one of old Martin's branch factories before he has a chance to shut off the supply.

The third act opens with Rodney, Mary and Peale endeavoring to convince Martin that he should let them have some soap.

He tells them that he sent the Marshall Field telegram, and despite vehement protestations on their part he refuses to let them have any soap. They exit discouraged.

In comes George Bronson, Marshall field representative (Ralph Satchell), and informs the elder Martin that the soap has had a remarkable sale.

She succeeds to the extent of half a million dollars and 40 percent of the profits for Rodney, Peale and herself, and the play ends with the elder Martin loudly extolling the virtues of advertising to Bronson.

Miss Weaver Stars
The work of the leaders in the cast is exceptionally strong. Miss Weaver does herself proud in the difficult part of Mary.

Ted Frenger, taking two character parts, deserves especial commendation. His interpretation of the character of Elery Clark was particularly good.

Observations

Letting the Public In on Some of the Propaganda That Makes Its Way to the Desk of the Modern Editor

By W. HAROLD KINGSLEY

WE have made frequent reference to the large amount of propaganda that comes the way of the modern editorial office.

Now there are many kinds of propaganda. Some is actually worthy. Most of it is not.

Each week small newspapers in the west receive an envelope from The Manufacturer and Industrial News Bureau of Salem, Ore. This envelope contains about 20 editorials. Some of them are excellent. Others are not so good.

Today we present to you samples of the sort of opinion circulated by this Industrial News Bureau. Judge for yourself how worthy of publication it may be.

SOONER or later periodical coal controversies will result in one of two things, either government control of the mines or the substitution of other means of heat. Either recourse will not be profitable for coal operators or miners.

Chas. A. Monroe, prominent in the manufactured gas industry, and leading public utility executives whose companies produce gas are developing an organization to carry on research work to make gas available as fuel to all industrial users.

"Heretofore no one has been able to spend enough time and money to develop the proper appliances for the utilization of gas fuel in industry. As the demand for gas is increasing, the immediate development of such appliances becomes an obligation," says Mr. Monroe.

"That is the most practical answer to the coal strike—use some other kind of fuel."

A SWEEPING and effective reform in the driving of automobiles could be effected by the insurance companies by the adoption of a rule which would refuse liability insurance, for a term of years, to any owner of an automobile whose negligence in any manner contributes to an accident resulting in injury to any person.

"There is a close psychological bond between liability insurance and unreliability in driving. The man who settles back with the contented feeling that he is 'covered' may get careless and reckless, often without realizing it. The man who knows he is personally responsible for all consequences of his driving is almost invariably careful."

"The tide in the number of accidents and fatalities, increasing daily, will never be turned except by reaching the will of the man behind the wheel. Penalties, regrets, funerals, come at the wrong end of accidents to be effective preventives."

Just what legal restrictions insurance companies might encounter by such a policy is a question. But the suggestion of the Tribune is a good one as the starting point toward accident prevention. Some responsibility required on part of driver makes him more careful.

INCOME tax reports show that many of our wealthiest people pay little or nothing to the government. That is because, in a majority of instances, the income is derived from investments in tax-exempt securities, such as those issued by states, districts and cities, which cannot be taxed without constitutional amendment.

There are from twelve to fifteen billions of such securities issued, mostly in the hands of wealthy people.

"These securities bear lower interest than industrial or other investments, but many times the loss in interest is saved in income taxation, which, through surtaxes, takes as high as half the income. As a consequence, capital that should be invested in industry and development is withdrawn for exempt securities."

"In this way the high surtax defeats its purpose, for the government is by its losing the revenue it would otherwise have, which would reduce taxation. The direct effect of cinching the rich has been to scatter and conceal wealth, with the result that there are fewer big taxpayers each year, despite the increase in wealth."

"The treasury's policy is to diminish the surtax to such an extent that it will assist business in development by attracting capital to the exempt securities."—Salem (Ore.) Capital Journal.

An exorbitant income tax does not hit the idle rich, who escape via the exemptions, but industry and development, which, already bearing most of the property and personal tax, are doubly penalized not only in taxation but in obtaining necessary capital.

THREE THOUSAND lineal feet of the Lincoln highway immediately west of South Bend, Ind., is to be used for the first real test of road building materials on this great national thoroughfare.

Equal sections each of asphalt concrete, sheet asphalt, emulsified asphalt, Kentucky rock asphalt, penetration macadam and reinforced concrete will be laid down. Careful check will be made as to the wearing quality of the different materials.

Contracts have been awarded as follows: 500 feet each of asphalt concrete and sheet asphalt at \$1.48 and \$1.57 per square yard, respectively; 500 feet of emulsified asphalt at \$1.15 a square yard; 500 feet each of Kentucky rock asphalt and penetration macadam at \$1.40 and \$1.10 per square yard, respectively; 500 feet of reinforced concrete at \$2.15 a square yard.

Taxpayers demand a road that will give a maximum amount of wear for a reasonable expense, as there are tens of thousands of miles of road awaiting paving in this nation.

THE radio millennium, a world of night devoid of static, interference and fading, has not arrived—yet. But radio scientists, engineers, and the operators of large broadcasting stations are moving forward with what they hope will be an acceptable substitute, in the form of a nation-wide hook-up of a series of super-power stations and local service.

Scouts Start Off Year With Rush of Doings

Weekend Camps, Tests, and Swimming Are Scheduled for Season

The Scout camp at Portuguese Harbor is open each weekend from Saturday morning until Sunday afternoon. Campfires are conducted on Saturday evening and a religious service on Sunday morning.

Opportunities for swimming and fishing may be enjoyed while in camp. Instruction in test requirements and test passing on Saturday. The road leading to the top of the hill above the camp may now be used.

Instruction in test requirements and test passing is given in Torrance in the park back of the school on the second and fourth Tuesday afternoons of each month, after school. The next opportunity is Tuesday afternoon, Oct. 13.

A district swimming night is scheduled for tomorrow evening in the Anderson Memorial plunge in San Pedro, at which scouts will be admitted free, each scout to provide his own bathing suit and towels.

Torrance Troop No. 2 meets on Friday evenings at the Christian Church, with L. V. Babcock as scoutmaster.

Torrance Troop No. 3 meets on Friday evenings at the Methodist Church, with F. L. Parks as scoutmaster.

Torrance Troop No. 4 meets on Friday evenings at the Evangelical Church, with R. J. Merson as scoutmaster.

Alone at a well in the Signal Hill field, David C. Patton of Long Beach met his death some time between 10:30 Friday night and 1:50 Saturday morning.

It is believed that Patton was seized with a fainting spell and his clothing became entangled in the cam shaft of the pumping engine. His mangled body had stopped the engine.

The body was discovered by Patton's nephew, D. W. Quigley.

Mr. Patton was a brother of Mrs. George Christopher of Cedar avenue, Torrance.

Funeral services were held Tuesday on Friday at the Mottel parlors in Long Beach.

BUILDS ON POST AVENUE

C. N. Curtis has started construction of a new home at 1548 Post avenue.

Steady Growth Of Torrance Is Shown By Bank

First National Statement Reveals Progress of Local Financial Institution

Reflecting the steady growth of Torrance, a comparative statement issued by the First National Bank of Torrance also reveals the constant growth of this financial institution.

On Sept. 1, 1913, the deposits at the First National aggregated \$35,249. On Sept. 1 this year deposits at the institution totaled \$1,070,160.

Capital, surplus and undivided profits of the bank were \$30,000 on Sept. 1, 1913, as against \$114,307 on Sept. 1 this year.

The total resources of the First National on Sept. 1 this year were \$1,244,239, as against \$90,730 on the corresponding date in 1913.

Deposits, capital, surplus and undivided profits, and total resources of the First National all increased substantially over last year.

The faculty of the High School entertained at a semi-formal reception last Friday evening in honor of Mr. and Mrs. Herbert S. Wood.

About two hundred were present at the affair, which was held in the beautifully decorated music room at the High School.

Harold Romine, president of the student body, was master of ceremonies, and saw to it that everybody became acquainted with everybody.

Brothers' Night at the Torrance chapter, O. E. S., last Thursday evening, was a delightful affair.

The program of musical numbers included Scotch solos by John Glenn Wilson, accompanied at the piano by Miss Virginia Watson; Miss Mary Gryan, accompanied by Miss Joanna Neelands; and a saxophone solo by Homer Morgan, with Miss Thelma Price at the piano.

The program was interspersed with short talks by various brothers, after which refreshments were served in the banquet room.

HOLDS 20 OFFICERS AT BAY

Charles Way Barricades Self in House, as 500 People Riot Call to Sheriff

Demented Man Finally Gives Himself Up With Unloaded Gun

Armed with a .45 caliber rifle, Charles Wesley Way, 38, a half-wit living at 416 Narbonne avenue, created more excitement in Lomita yesterday afternoon than the district has witnessed in a long, long time.

He left his mother's home at 3:30 with the high-caliber rifle in his hands. Rushing to an oil derrick nearby and mumbling gibberish, he waved the gun with a menacing flourish. The oil workers on the rig fled precipitately from there.

Then the real excitement started. The oil men phoned the Torrance and Lomita police officials. From Lomita hurried Constable Taber. In police cars from Torrance rushed Chief Patterson and Officers Stanley, Weaver, Young, and Brundrette.

Looks Self in House
Way, still waving his rifle, dashed into a two-room house at the rear of his mother's home and locked himself in.

Sensing the possibility of a serious gun battle, the police telephoned a riot call to the sheriff's office in Los Angeles.

With sirens sounding, two automobiles, carrying 14 heavily armed deputies, broke all records from Los Angeles to Lomita. With rifles, sawed-off shotguns and revolvers bristling from the sides of the machines, they drove madly to the Narbonne avenue house.

By this time at least 500 persons had gathered to watch what promised to be a serious fray between the barricaded moron and the 20 officers of the law.

The police completely surrounded the house. At every corner, behind every available protection, officers stationed themselves. Every door and window was covered by several rifles, guns and pistols. Had Way shown his head at a window it is probable that he would have been shot down.

Send for Tear Gas
Excitement was tense. People.

(Continued on Last Page)

Learn to Play Auction Bridge As It Should Be Played

THE HERALD HAS SECURED A SPLENDID SERIES OF INSTRUCTIVE ARTICLES ON THE GAME OF AUCTION BRIDGE WRITTEN BY WYNNE FERGUSON, FAMOUS EXPERT ON THIS FASCINATING AND SCIENTIFIC GAME.

THIS ENTERTAINING SERIES STARTS NEXT WEEK EACH ARTICLE WILL CONTAIN A BRIDGE PROBLEM, THE SOLUTION OF WHICH WILL BE PUBLISHED THE FOLLOWING WEEK.

HERE IS A CHANCE FOR OLD AND NEW PLAYERS OF BRIDGE TO IMPROVE THEIR GAME. DON'T MISS AN ARTICLE.